## **Press Release**



## TUI Musement Celebrates the Oscars with 10 Must-Do Movie Experiences

Explore Iconic Production Studios, Legendary Movie Locations, and Film-Themed Attractions

**Palma de Mallorca, February 19, 2025.** With the Oscars just around the corner, <u>TUI</u> <u>Musement (https://www.tuimusement.com/uk/)</u>, a leading provider of tours and activities, invites film lovers to step into the world of cinema with 10 unforgettable movie-inspired experiences. Whether visiting Luke Skywalker's home, trying your luck at a James Bond casino, exploring the grand halls of Downton Abbey, or going behind the scenes at a major film studio, these experiences help bring the magic of the silver screen to life.

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### Movie Location Tours: Walk in footsteps of film legends

- Star Wars' Tatooine. The desert sands of Tunisia are sprinkled with Hollywood stardust, and fans of George Lucas's iconic saga can "visit Tatooine", walking among the distinctive troglodyte houses carved into the rock, including Luke Skywalker's home. A Star Wars experience in our galaxy, and in a location not so far, far away.
- <u>Casino (Royale) Estoril & Cascais</u>. A meeting point for spies during World War II, this casino inspired Ian Fleming to write *Casino Royale*, while the surrounding coastal region of Estoril and Cascais was the setting for several scenes in *On Her Majesty's Secret Service*.
- <u>Hobbiton Movie Set.</u> Enter Middle-earth at the iconic Hobbiton Movie Set near Auckland, New Zealand. Fans of *The Lord of the Rings* and *The Hobbit* can explore the charming hobbit holes, visit Bilbo Baggins' home, and enjoy the lively Green Dragon Inn—just like Frodo and Sam.
- Downton Abbey Filming Locations. With the release of the third film in the series this year, fans can immerse themselves in aristocratic life with a visit to Highclere Castle and the quaint Oxfordshire village featured in the series. Experience the grandeur of the Crawley family's world and relive key moments from the show.
- <u>Montmartre</u>. The streets of this historic Parisian neighborhood have served as the backdrop for numerous box office hits, including *Midnight in Paris*, and

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have long inspired filmmakers and artists worldwide. Must-visit spots include the café where *Amélie* was filmed and the iconic *Moulin Rouge*.

#### Film-Themed Parks & Museums

- <u>Movie Park Germany</u>. This large movie-themed amusement park offers movie buffs and families adrenaline pumping roller coasters, awe inspiring stunt shows and the chance to meet the world famous Paw Patrol. Enjoy vamprie hunting with Van Helsing, or fun games in the style of Spongebob and the Teenage Mutant Ninja Turtles.
- <u>Sioux City</u>. Originally built as a movie set, this immersive Wild West park on Gran Canaria lets visitors step into a classic Western film. Watch an outlaw duel, witness a bank robbery, and sip a drink in an authentic saloon for a true cowboy adventure.
- <u>Chaplin's World</u>. Dedicated to the legendary Charlie Chaplin, this museum in Corsier-sur-Vevey, Switzerland, takes visitors on a journey through his life and career. Explore Chaplin's former home, step onto recreated film sets, and enjoy breathtaking views of Lake Geneva.

### Film Studios

- <u>Universal Studios Hollywood</u>. Los Angeles, the host city of the Oscars, is the heart of the film industry. The legendary Universal Studios tour offers visitors a behind-the-scenes look at real film sets, along with exhilarating rides and immersive experiences.
- <u>Warner Bros. Studio Tour London The Making of Harry Potter</u>. A mustvisit destination for fans of the beloved saga. *Harry Potter* enthusiasts can step into the Great Hall, stroll down Diagon Alley, and get an up-close look at the Hogwarts Express, among other magical experiences.

#### About TUI Musement

TUI Musement is a global Tours & Activities business that combines a highly curated product portfolio, scalable digital platforms and in-destination service by local teams, to source, develop, distribute and deliver products in three categories:

- Experiences: Excursions, activities & attraction tickets
- Transfers: Between airports, hotels and ports
- Tours: Multi-day itineraries encompassing hotels, experiences, guides and transportation Available in all major beach and city destinations, products are sourced from leading travel businesses or developed in-house by TUI teams, including the TUI Collection, the flagship experiences portfolio of TUI Group, and National Geographic Day Tours, unique and immersive small group guided

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experiences. Products are distributed to customers, including the 20+ million TUI customers, through TUI websites and apps – such as the Tours & Activities dedicated TUI Musement app, as well as indestination local teams and B2B partners, including some of the world's leading OTAs, tour operators, airlines, hotels, travel agencies and cruise lines. TUI Musement is one of the major growth areas of the TUI Group and employs approximately 10,000 people worldwide.

#### About TUI Group

The TUI Group is one of the world's leading tourism groups and operates worldwide. The Group is headquartered in Germany. TUI shares are listed in the MDAX index of the Frankfurt Stock Exchange and in the regulated market of the Lower Saxony Stock Exchange in Hanover.

TUI Group offers its 20 million customers integrated services from a single source and forms the entire tourism value chain under one roof. The Group owns over 400 hotels and resorts with premium brands such as RIU, TUI Blue and Robinson and 17 cruise ships, ranging from the MS Europa and MS Europa 2 in the luxury class and expedition ships in the HANSEATIC class to the Mein Schiff fleet of TUI Cruises and cruise ships operated by Marella Cruises in the UK. The Group also includes Europe's leading tour operator brands and online marketing platforms, for example for hotel-only or flight-only offers, five airlines with more than 130 modern medium- and long-haul aircraft and around 1,200 travel agencies. In addition to expanding its core business with hotels and cruises via successful joint ventures and activities in vacation destinations, TUI is increasingly focusing on the expansion of digital platforms. The Group is transforming itself into a global tourism platform company.

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group.communications@tui.com www.tuigroup.com Global responsibility for sustainable economic, environmental and social action is at the heart of our corporate culture. With projects in 25 countries, the TUI Care Foundation initiated by TUI focuses on the positive effects of tourism, on education and training and on strengthening environmental and social standards. In this way, it supports the development of vacation destinations. The globally active TUI Care Foundation initiates projects that create new opportunities for the next generation.

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