

Election proposal to the Annual General Meeting as shareholder representative of the Supervisory Board of TUI AG

Curriculum Vitae

Pepijn Rijvers

Chief Product & Technology Officer,
World Business Council for Sustainable Development (WBCSD),
Netherlands



Personal data:

Date of birth: 3 February 1973
Place of birth: Hilversum

Initial Appointment: 11 February 2025
(planned)

Career history:

since 2024	World Business Council for Sustainable Development (WBCSD) Chief Product & Technology Officer, Netherlands
2022 - 2024	Executive Vice President Redefining Value, Netherlands
2021 - 2022	Senior Advisor to the CEO, Netherlands
2008 - 2021	Booking.com
2020 - 2021	Senior Vice President & Strategy Advisor to the CEO, Netherlands
2015 - 2020	Member of the Global Management Board, Booking Holdings, USA
2019 - 2020	Senior Vice President & Managing Director of Accommodations, Netherlands
2016 - 2020	Head of China, China
2015 - 2020	Senior Vice President & Chief Marketing Officer, Netherlands
2012 - 2015	Director & Head of Hotels, Netherlands
2011 - 2012	Director & Head of Content, Netherlands
2008 - 2011	Director Business Development, Netherlands
2003 - 2008	Director, CFP Insurance Group, Netherlands
1996 - 2003	Founder & CEO, Convey Group, Netherlands

Education:

1992 - 1996 Propeadeuse, Business Administration,
University of Amsterdam, Netherlands

Memberships in other statutory Supervisory Boards in Germany:

None

Memberships in comparable domestic and foreign controlling bodies of commercial enterprises:

None