

TUI Group Communications: Amy Dowling leading UK & Ireland Communications

Hannover/Luton, 28th of November TUI announces Amy Dowling as the new leader for Communications in UK & Ireland. She will oversee internal and external communications for the UK market, supporting various business functions alongside leading the UK&I communications team. Amy steps into this role following Liz Edwards' decision to pursue an opportunity outside of TUI.

Amy brings nine years of experience with TUI UK, during which she has delivered successful high-profile PR campaigns, fostered strong media relationships, and demonstrated her expertise in crisis communications. Her leadership in showcasing the value of communications through innovative measurement and reporting has set industry benchmarks.

Thomas Ellerbeck, Member of the TUI Group Executive Committee and responsible for TUI Group's Corporate & External Affairs as well as Sustainability: "Amy's appointment reflects her outstanding contributions to TUI over the years and her proven ability to deliver impactful communications strategies. I am confident her creativity, leadership, and passion will further strengthen our communications efforts in the UK and globally. We wish her every success in this exciting new role supporting the very important UK&I business under the leadership of Managing Director UK&I Neil Swanson."

About TUI Group

The TUI Group is one of the world's leading tourism groups and operates worldwide. The Group is headquartered in Germany. TUI shares are listed in the MDAX index of the Frankfurt Stock Exchange and in the regulated market of the Lower Saxony Stock Exchange in Hanover. TUI Group offers its 19 million customers integrated services from a single source and forms the entire tourism value chain under one roof. The Group owns over 400 hotels and resorts with premium brands such as RIU, TUI Blue and Robinson and 17 cruise ships, ranging from the MS Europa and MS Europa 2 in the luxury class and expedition ships in the HANSEATIC class to the Mein Schiff fleet of TUI Cruises and cruise ships operated by Marella Cruises in the UK. The Group also includes Europe's leading tour operator brands and online marketing platforms, for example for hotel-only or flight-only offers, five airlines with more than 130 modern medium- and long-haul aircraft and around 1,200 travel agencies. In addition to expanding its core business with hotels and cruises via successful joint ventures and activities in vacation

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destinations, TUI is increasingly focusing on the expansion of digital platforms. The Group is transforming itself into a global tourism platform company.

Global responsibility for sustainable economic, environmental and social action is at the heart of our corporate culture. With projects in 25 countries, the TUI Care Foundation initiated by TUI focuses on the positive effects of tourism, on education and training and on strengthening environmental and social standards. In this way, it supports the development of vacation destinations. The globally active TUI Care Foundation initiates projects that create new opportunities for the next generation.

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