

The Legacy of Gladiators: TUI Musement reveals 5 of the World's Most Popular Amphitheatres

- Exclusive Analysis: TUI Musement's reservation data highlights five architectural marvels, historically renowned for hosting epic battles
- Cultural Tourism and Heritage: Iconic sites in Italy, France, Croatia, and Tunisia stand as symbols of history and continue to captivate travelers
- Bonus Highlight: While not in the top 5, the Capua Amphitheatre gets a special mention as the battleground of the world's most renowned gladiator

TUI Group Group Corporate & External Affairs Karl-Wiechert-Allee 23 30625 Hannover

group.communications@tui.com www.tuigroup.com **Palma de Mallorca, November 7, 2024** – Known for hosting gladiator fights, grand spectacles, and epic public gatherings during the height of the Roman Empire, amphitheatres have endured through the centuries as must-visit attractions for history buffs, architecture enthusiasts, and culturally curious travelers alike.

For those eager to experience the thrill of gladiatorial grandeur firsthand, <u>TUI</u>

<u>Musement</u>, a leader in tours and activities, has unveiled a list of the world's most celebrated Roman amphitheatres*, featuring timeless architectural marvels across Italy, Croatia, France, and Tunisia.

1. The Colosseum, Italy: The Flavian Amphitheater, hailed as one of the New Seven Wonders of the World, was the ultimate battleground where gladiators clashed, hunters pursued exotic beasts, and naval skirmishes filled the arena. A visit to the Colosseum, Roman Forum and Palatine Hill is the utlimate way to capture the full might and majesty of Rome's golden age.

Suggested Experience: Colosseum & Roman Forum small-group tour with local guide

2. Pompeii Amphitheatre, Italy: As the oldest surviving Roman amphitheatre, Pompeii's arena offers a vivid snapshot of ancient city life before the ash of Mount Vesuvius enshrined it in 79 AD. Beyond the amphitheatre, visitors can explore an ancient theater, vibrant frescoed villas, and Roman baths, each telling tales of life before the eruption.

Suggested Experience: Private and personalised tour of Pompeii with local guide



3. El Jem Amphitheater, Tunisia: Declared a UNESCO World Heritage Site, this North African marvel seated over 30,000 spectators and is famed for its vast scale and remarkably intact corridors. Its underground tunnels and sweeping arena are a must-see for anyone wanting to stand where ancient warriors once battled.

Suggested Experience: Kairouan Holy City and El Jem Tour

4. Pula Arena, Croatia: With a history as storied as Rome's Colosseum, Pula Arena is Croatia's best-preserved Roman structure. Gladiators here once fought for glory, and today's visitors can explore exhibits on Istria's ancient oil and wine production while delving into the arena's passageways.

TUI Group Group Corporate & External Affairs Karl-Wiechert-Allee 23 30625 Hannover

group.communications@tui.com www.tuigroup.com

Suggested Experience: Roman heritage walking tour of Pula

Nimes Arena, France: Known for its superb preservation, the Arena of Nimes not only hosted gladiator clashes but later became a medieval stronghold. Now restored, it's a cultural hub for spectacles and reenactments, offering visitors a taste of its multifaceted history.

Suggested Experience: Nîmes Arena, Maison Carrée and Tour Magne

Special Mention: Capua Amphitheatre & Spartacus

No list of gladiatorial sites is complete without the Capua Amphitheatre, famed as the training ground of Spartacus, history's most renowned gladiator. This "arena of legends," located near Naples, offers a quieter yet profoundly atmospheric visit for those eager to explore a lesser-known amphitheatre. A National Geographic Day Tour - Spartacus' World at Ancient Capua - led by local experts delves into underground tunnels, offering glimpses into the life of the gladiators who once fought there.

Notes to Editor

*Methodology: Analysis of TUI Musement booking data October 2022-October 2024.

About TUI Musement

TUI Musement is a global Tours & Activities business that combines scalable digital platforms with personalised in-destination service by local teams, to deliver products in three main business lines:

- Experiences: Excursions, activities & tickets
- Transfers: Between airports, hotels and ports
- Tours: Multi-day itineraries encompassing flights, hotels, experiences and transfers

Available in all major city and sun & beach destinations, products are developed in-house or sourced from leading travel businesses. They are distributed to customers, including the 20+ million TUI customers, through the TUI websites and apps, in-destination local teams and B2B partners, including





some of the world's leading OTAs, tour operators, airlines, hotels, travel agencies and cruise lines. TUI Musement is one of the major growth areas of the TUI Group.

About TUI Group

The TUI Group is one of the world's leading tourism groups and operates worldwide. The Group is headquartered in Germany. TUI shares are listed in the MDAX index of the Frankfurt Stock Exchange and in the regulated market of the Lower Saxony Stock Exchange in Hanover. TUI Group offers its 19 million customers integrated services from a single source and forms the entire tourism value chain under one roof. The Group owns over 400 hotels and resorts with premium brands such as RIU, TUI Blue and Robinson and 17 cruise ships, ranging from the MS Europa and MS Europa 2 in the luxury class and expedition ships in the HANSEATIC class to the Mein Schiff fleet of TUI Cruises and cruise ships operated by Marella Cruises in the UK. The Group also includes Europe's leading tour operator brands and online marketing platforms, for example for hotel-only or flight-only offers, five airlines with more than 130 modern medium- and long-haul aircraft and around 1,200 travel agencies. In addition to expanding its core business with hotels and cruises via successful joint ventures and activities in vacation destinations, TUI is increasingly focusing on the expansion of digital platforms. The Group is transforming itself into a global tourism platform company.

TUI Group Group Corporate & External Affairs Karl-Wiechert-Allee 23 30625 Hannover

group.communications@tui.com www.tuigroup.com Global responsibility for sustainable economic, environmental and social action is at the heart of our corporate culture. With projects in 25 countries, the TUI Care Foundation initiated by TUI focuses on the positive effects of tourism, on education and training and on strengthening environmental and social standards. In this way, it supports the development of vacation destinations. The globally active TUI Care Foundation initiates projects that create new opportunities for the next generation.