

## **TUI Care Foundation launches fundraising appeal for victims of the Spanish flash floods – and doubles all incoming donations**

- *Spain has faced the most severe flash floods for centuries, leading to a death toll of over 200 people and leaving dozens missing*
- *TUI Care Foundation's Fundraising appeal will work with local partner organisations for social support of affected communities*
- *To amplify impact, TUI Care Foundation has pledged to match donations received, doubling the support for those in need*

**Berlin, 04th of November 2024.** *As devastating flash floods sweep through communities in the region of Valencia and other parts of eastern Spain, families and neighbourhoods are facing unimaginable challenges. In the aftermath of this tragedy, where the death toll has already risen to more than 200 and many remain missing, countless people have lost their homes, belongings, and sense of security. To offer long term social support to affected communities, the TUI Care Foundation has set up a fundraising appeal.*

The fundraising appeal will support local communities affected by the flash floods in Spain. Working closely with local partners on the ground, the TUI Care Foundation will provide long-term social support to help affected communities to recover.

Alexander Panczuk, Executive Director of the TUI Care Foundation: "The flash floods in Spain have had a devastating impact on local communities, resulting in tragic losses and damage. As we respond to this situation, our fundraising appeal aims to provide essential long-term support and assistance to those affected. By matching every donation, we can enhance our collective efforts to help affected communities recover and rebuild - ensuring they receive the necessary resources to overcome this difficult situation."

Every euro or pound donated to the TUI Care Foundation's fundraising appeal will be directed to projects in Spain that offer essential aid to flood victims. To amplify the impact, TUI Care Foundation has pledged to match donations received, doubling the support for those in need. So for each euro or pound contributed, the Foundation will add an equal amount.

### ***About the TUI Care Foundation***

Building on the potential of tourism as a force for good, the TUI Care Foundation supports and initiates projects which create new opportunities and contribute to thriving communities in tourism destinations all over the world. Connecting holidaymakers to good causes, it supports education and training opportunities for young people; drives the protection of natural habitats and the marine

environment; and helps local communities to thrive sustainably and benefit from tourism. The TUI Care Foundation builds on strong partnerships with local and international organisations to create meaningful and long-lasting impact. The independent charitable organisation was founded by TUI, one of the world's leading tourism businesses, and is based in the Netherlands.

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