

## Fact Sheet: Sustainable BLUE - ten steps towards a better world

TUI Blue has developed ten steps enabling our hotels to contribute to a better world\*.

The brand thus supports TUI Group's strategy to promote more sustainable tourism.

**10 %** Reduce the fresh water consumption per guest per night  
(equivalent to 160 Olympic sized swimming pools)

**20%** Reduce the carbon footprint of our operations  
(equivalent to 3,500 cars off the road)

**30%** Reduce waste to landfill per guest per night  
(equivalent to 500 garbage trucks)

**40%** of Kids Clubs activities will include sustainability themes

**50%** of food and beverage will be sourced from the local area

**60 m** pieces of single-use plastic will be reduced from hotel operations

**70%** of employees will be recruited from the local area

**80%** of staff receive vocational training

**90%** of our hotels will hold a GSTC-recognised certification (minimum)

**100%** of new build hotels and refurbishments will use sustainable construction guidelines

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\*by 2022