



FORWARD-LOOKING STATEMENTS

This presentation contains a number of statements related to the future development of TUI. These statements are based both on assumptions and estimates. Although we are convinced that these future-related statements are realistic, we cannot guarantee them, for our assumptions involve risks and uncertainties which may give rise to situations in which the actual results differ substantially from the expected ones. The potential reasons for such differences include market fluctuations, the development of world market fluctuations, the development of world market commodity prices, the development of exchange rates or fundamental changes in the economic environment. TUI does not intend or assume any obligation to update any forward-looking statement to reflect events or circumstances after the date of these materials.





STRATEGY UPDATEFRITZ JOUSSEN



TUI's unique integrated business model and strong strategic position delivers superior returns, even within a challenging market environment

MARKETS & AIRLINES STRONG CUSTOMER BASE

- 21m customers
- Leading market shares 20-40%1
- Ave. spend **per customer €900** p.a.²
- 1/3 of profit pool
- Under cyclical pressure

HOLIDAY EXPERIENCES

DIFFERENTIATED CONTENT

- 380³ Hotels
- 17 Cruise ships⁴
- ROIC >1/3 higher than peers⁵
- 2/3 of profit pool
- High profit resilience
- High investments and cash returns

4 STRATEGIC INITIATIVES

- Grow Hotel & Cruise business with vertical integration to drive premium returns
- Retain and where possible extend strong positions in Markets & Airlines
- Add scale in new markets: new GDN6-OTA platform
- Add scale in destination experience markets: new tours & activities platform

MARKETS & AIRLINES SCALE DRIVES HOLIDAY EXPERIENCES RETURNS



1) Grow Hotel & Cruise business – Significant progress made in last quarter

VERTICAL INTEGRATION TO DRIVE PREMIUM RETURNS

- Holiday Experiences standing strong, underpinned by Q3 results
- Geographical diversification works (Spain down, Turkey up)
- 23 hotels opened mainly asset light
- Hotel rates up
- 3 cruise ships added
- High cruise occupancy maintained
- Premium returns **ROIC target of ≥15%**



- TUI Blue adding scale to Robinson and TUI Magic Life by creating an integrated hotel platform
- Aim to become the world's largest leisure hotel brand
- Brand footprint to grow from 10 to ~100 hotels by 2020
- Creation of management brand: TUI Blue power brand will combine existing hotels and concepts under one umbrella, increasingly asset-light
- Strong footprint in Europe & Caribbean
- **Expansion focus** on growth regions, e.g. South East Asia & Indian Ocean



2 Retain /extend strong positions in Markets & Airlines: Unlock scale benefits

MARKETS TRANSFORMATION **PROGRAMME**

Drive market competitiveness

CRM

• Revenues: Upselling, massindividualisation, differentiation

Hotels

• Costs: Harmonise €5bn purchasing

Airlines

- ~150 aircraft: Consolidation potential
- Costs: Fuel efficiency, competitive fleet financing¹

Distribution

· Costs: From retail to online to mobile²

Overhead

- Harmonisation of IT and processes
- Drive cost, innovation and speed

MARKETS & DOMAIN TRANSFORMATION BOARD



PORTFOLIO REVIEW

Drive cost, innovation and speed

"The purpose of the Markets & Domain Transformation Board is to ensure we are fully aligned behind our strategic goals of maximising our integrated business model, leveraging our scale, increasing revenues, growing in new markets and adapting to an increasingly online and mobile business whilst moving to a common platform and domain lead IT organisation."

Flexibility and focus on core

- Constant portfolio optimisation
- Flexibility of asset base and sale of non-synergistic businesses (e.g. Corsair)
- Sale of German Specialists Berge & Meer and Boomerang (€96-106m EV³, €10.6m FY19e EBITA expected, considerable book gain anticipated, closing in October 2019 envisaged)



3 + 4 Add scale in new markets and destination experiences – Significant progress made in Q3

NEW GDN¹-OTA PLATFORM













- **Building reach**: Complementary markets to existing business
- Dynamic packaging: **flexible customer choice, flexible input costs,** own & directly contracted 3rd party hotels and flights
- Strong momentum: PAX booking run rate increased from ~200k (H1) to ~250k (Q3) (+25%)
- Accommodation only and meta-search distribution particularly strong
- 2022 target of 1m additional customers may be achieved earlier

NEW TOURS & ACTIVITIES PLATFORM











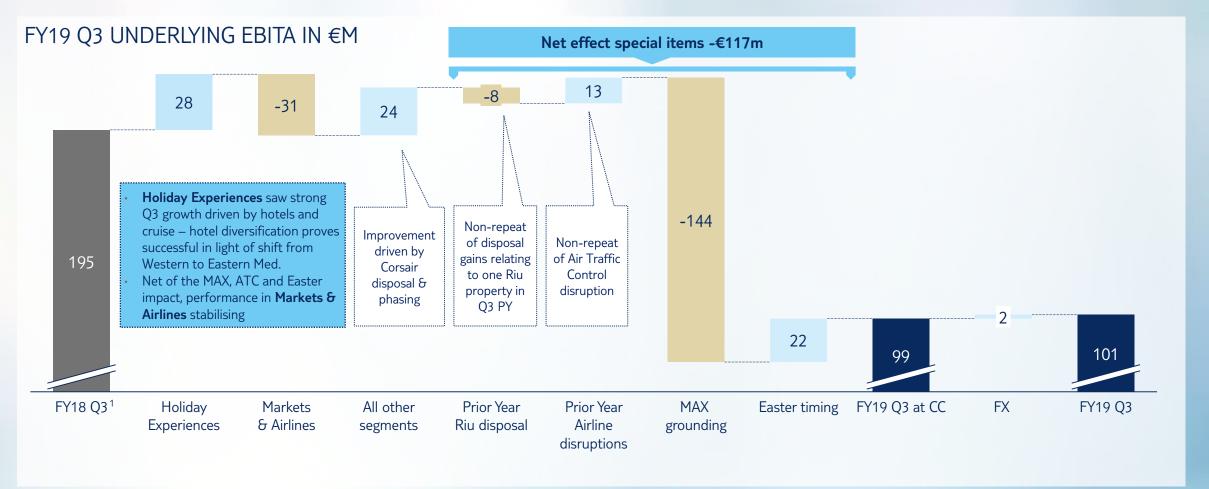
- Integration of **Musement** platform almost completed
- Basis set for business to benefit from strong summer season volumes, strong momentum with excursions & activities, up by 92% in Q3
- Ramp up of platform on both sides:
 - Expand 3rd party distribution, e.g. Ctrip
 - Expand product portfolio



FY19 Q3 PERFORMANCE FRITZ JOUSSEN

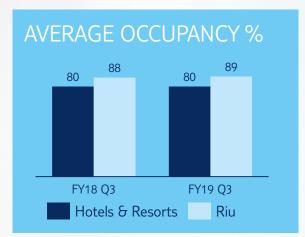


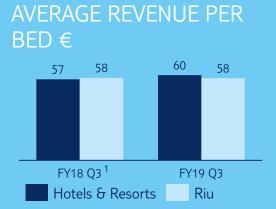
Hotels and Cruises with strong Q3 results, Markets & Airlines is stabilising but heavily impacted by MAX grounding





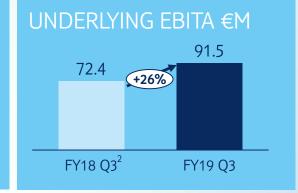
Holiday Experiences: Hotels & Resorts – Q3 Strong performance as a result of diversified hotel portfolio





67 NEW HOTEL OPENINGS SINCE MERGER

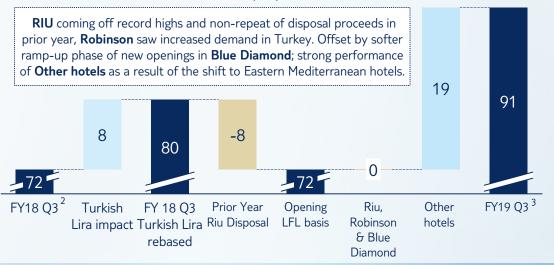
of which ~66% are lower capital intensity



UNDERLYING EBITA (€M)

	FY19 Q3	FY18 Q3 ²	%
Underlying EBITA	91.5	72.4	26.4
Underlying EBITA at CC ⁴	90.0	80.2	12.2

BRIDGE UNDERLYING EBITA (€M)

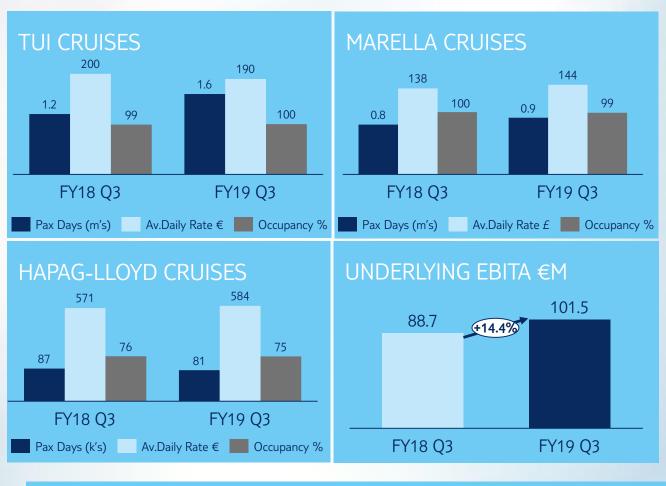








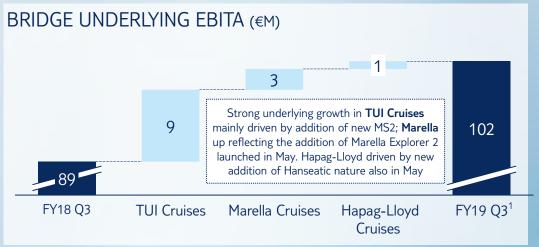
Holiday Experiences: Cruises – Q3 Growth driven by capacity additions and resilience of high occupancy levels



UNDERLYING EBITA (€M)

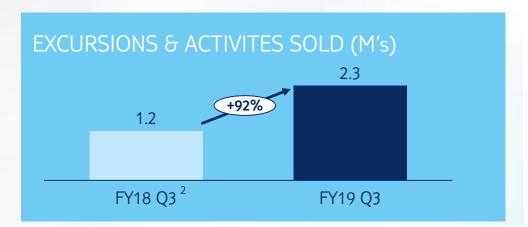
	FY19 Q3	FY18 Q3	%
Underlying EBITA	101.5	88.7	14.4
o/w fully consolidated	35.6	32.1	10.9
o/w equity result	65.9	56.6	16.4

^{*} TUI Cruises joint venture (50%) is consolidated at equity





Holiday Experiences: Destination Experiences – Q3 Significant growth achieved, basis set for summer season





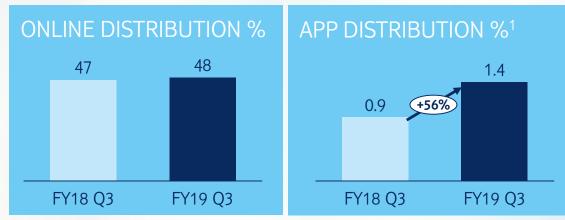
TURNOVER AND EARNINGS (€M)

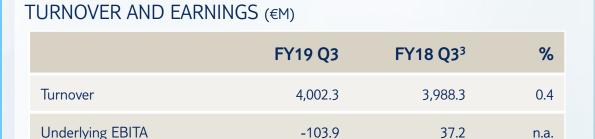
	FY19 Q3	FY18 Q3 ¹	%
Total Turnover	379.7	143.8	164.0
o/w Turnover 3rd Party	259.4	65.8	294.2
Underlying EBITA	15.3	17.4	-12.1
Underlying EBITA excl. Musement integration	18.0	17.4	3.4

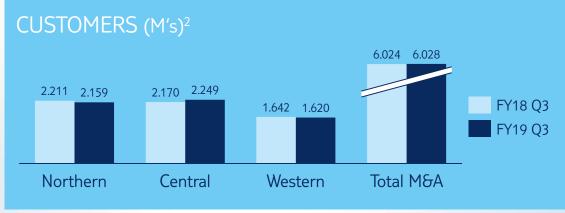
- Excursion & activities sold up 92% yoy
- Underlying EBITA excl. Musement integration costs up by 3%
- Integration of Musement platform almost completed
- Basis set for business to benefit from strong summer season volumes
- Ramp up of platform on both sides:
 - Expand 3rd party distribution, e.g. Ctrip etc.
 - Expand product portfolio

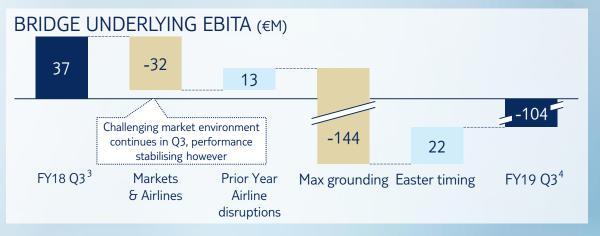


Markets & Airlines – Q3 Stabilising underlying performance with costs from MAX impact as expected









¹ Percentage of Markets & Airlines pax bookings via App 2 Central now includes Italy. Total Markets & Airlines customers excludes Cruise and strategic joint ventures in Canada and Russia 3 PY reported adjusted for retrospective application of IFRS 15 4 Includes FX translation impact of ~-€1m





Summer 2019 expected development

HOLIDAY EXPERIENCES

HOTELS & RESORTS

- Three further hotel openings planned for Summer 2019, bringing the total since merger to ~70
- Benefit from demand shift to Eastern Mediterranean visible
- Spain, in particular Canaries are normalising

CRUISES

- Continued high occupancy in Germany for our differentiated product
- Marella well-booked for Summer 2019, expect increased yields from fleet modernisation
- Hanseatic nature H2 contribution largely offset by Q1 exit of old Hanseatic

DESTINATION EXPERIENCES

- Significant increase in excursions & activities 9M to date
- Integration of Musement digital platform sets basis for business to benefit from strong summer season volume

MARKETS & AIRLINES

- FY19 results impacted by 737 MAX grounding
- Measures in place to end of Summer, working towards an up to approximately €300m impact scenario in FY19
- Volume uplift expected versus extended heatwave period in prior year
- Margins continue to be pressured from overcapacity in airlines but improving in recent weeks
- Bookings for S19¹ have improved since our last trading update helped by softer comparatives, bookings currently down 1% and ASP up +1%
- 87% of programme sold vs. 88% in Summer 2018

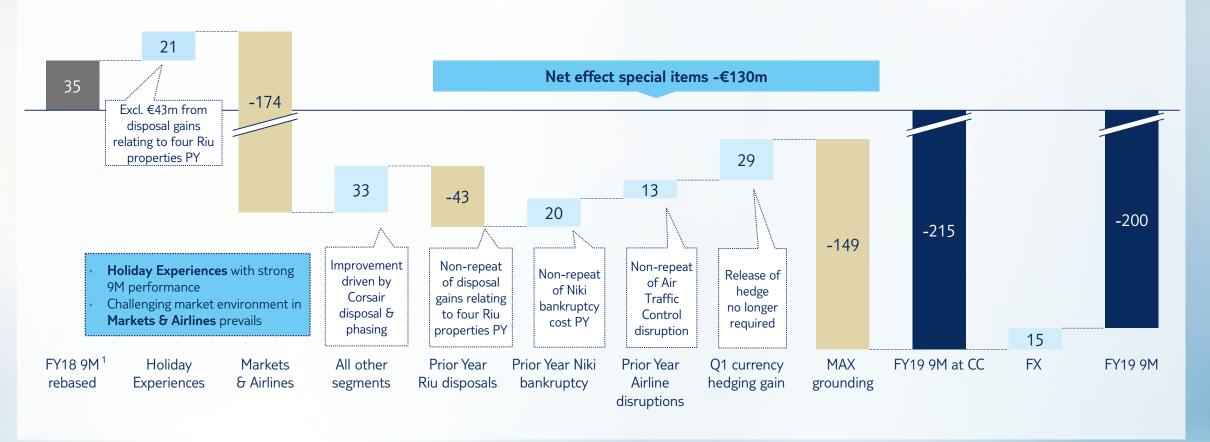


FY19 9M RESULTS BIRGIT CONIX



Holiday Experiences businesses standing strong. Market challenges impacting Markets & Airlines, Boeing MAX impact weighs on 9M performance

FY19 9M UNDERLYING EBITA IN €M





Income Statement – 9M Group result after minorities mainly impacted by Boeing MAX

In €m	FY19 9M	FY18 9M ¹	DELTA YOY
Turnover €290.8m pre	11,421.4	11,142.6	278.8
Underlying EBITDA Boeing MAX	141.8	312.5	-170.7
Depreciation	-341.5	-295.4	-46.1
Underlying EBITA	-199.7	17.1	-216.8
Adjustments (SDI's and PPA)	-62.9	-44.5	-18.4
EBITA	-262.6	-27.4	-235.2
Net interest expense	-60.3	-90.0	29.7
EBT	-322.9	-117.4	-205.5
Income taxes	82.5	11.6	70.9
Group result continuing operations	-240.4	-105.8	-134.6
Discontinued operations	-	41.4	-41.4
Minority interest	-79.7	-75.9	-3.8
Group result after minorities	-320.1	-140.3	-179.8
Basic EPS (€)	-0.54	-0.31	-0.23

TURNOVER

Broadly stable excluding the effect of smaller M&A

UNDERLYING EBITDA

 Positive after 9M. Pre Boeing MAX underlying EBITDA would have been nearer to last years result

DEPRECIATION

Higher as a result of our progressive investment strategy

ADJUSTMENTS

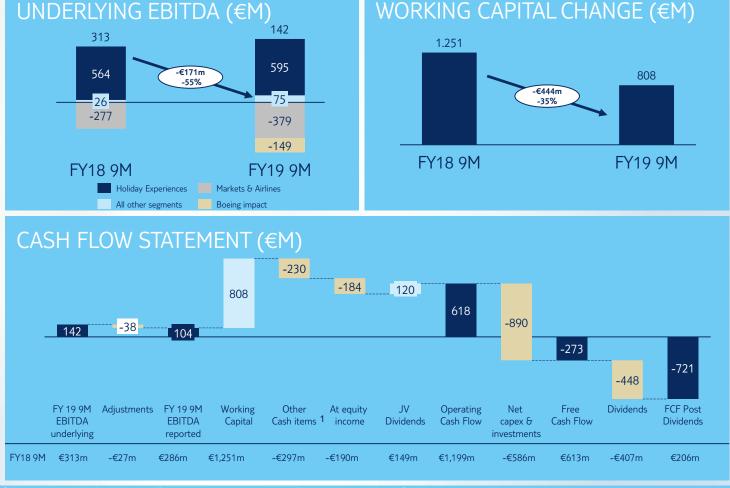
 Mainly related to Markets & Airlines cost competitiveness strategy, driving higher restructuring-related SDIs for 9M, on track to meet full year expectations of ~€125m

INTEREST EXPENSES AND TAX CREDITS

 Partially offset 9M EBITA losses, reducing negative impact on Group result after minorities. Underlying full year interest and tax expectations remain at ~€130m and ~18% ETR respectively



Free cash flow – 9M impacted by Boeing MAX, lower working capital change and elevated net capex and investments as expected



UNDERLYING EBITDA

 Strong earnings contribution from Holiday Experiences; Markets & Airlines impacted by external challenges in H1 and by Boeing MAX grounding

LOWER WORKING CAPITAL CHANGE

 Lower customer deposits from later booking behaviour (~€130m), higher payable outflow from quarterly phasing and cyclical trading in H1 (~€150m), higher flight and hotel prepayments as a consequence of the Boeing MAX impact and securing Eastern Mediterranean capacities (~€120m)

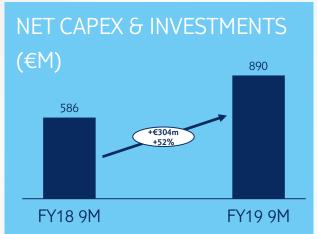
OTHER CASH ITEMS

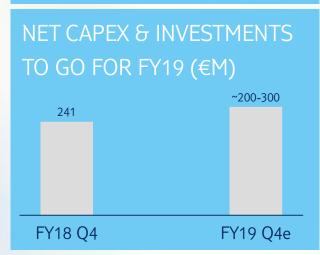
 Overall improvement in cash interest, pension contribution & payments, tax paid and other cash effects

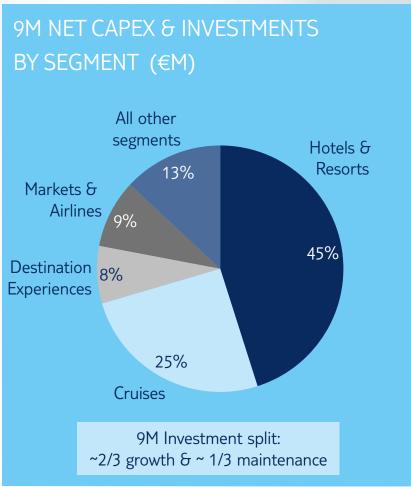
Other cash items include other cash effects, tax paid, cash interest as well as pension contribution δ payments



9M Capex is in line with expectations – Growth investments will continue to deliver attractive returns







NET CAPEX AND INVESTMENTS

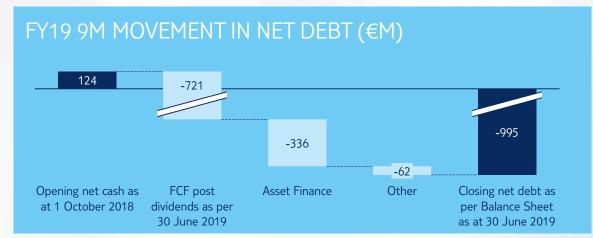
- Hotels: Reflects delivery of our growth strategy and some phasing from FY18;
 blended ROIC target of ≥15% across portfolio
- Cruises: Marella Explorer 2 & Hanseatic spirit
 ~€185m, ~15% blended run-rate ROIC
- Destination Experiences: Musement and remaining DM acquisition of ~€54m, >50% mid-term ROIC

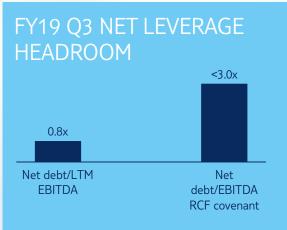
GUIDANCE

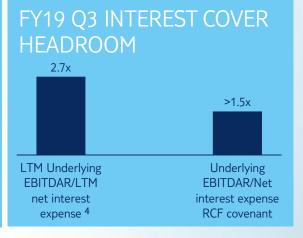
- FY19 Net capex and investments guidance of €1.0-1.2bn remains unchanged, expect upper end of the range
- Net capex and investments will normalise going forward, expect ~3.5% of turnover



Higher net debt position reflects ~€150m Boeing MAX impact, operational development, working capital movement and our planned re-investment and financing strategy







9M NET DEBT

 Net debt increased due to Free Cash Flow development (Boeing MAX and investments) and planned asset financing relating to aircraft and cruise

FY19 NET DEBT EXPECTATION

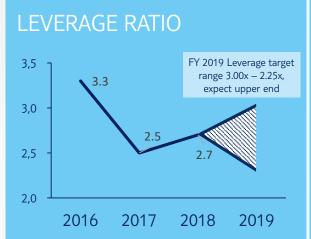
- Final quarter net debt expected to increase by
 ~€0.3 €0.4bn due to remaining Boeing MAX impact,
 capex and planned asset financing
- Expect FY19 average net debt number of ~€1.5bn

COVENANT HEADROOM

- Net debt/LTM EBITDA of 0.8x¹
- Headroom of €2.7bn² to 3x net debt/EBITDA RCF covenant³
- Interest cover at 2.7x with headroom to 1.5x underlying EBITDAR/net interest expense RCF covenant



Reiterating TUI's robust financial position



CREDIT RATING FY16 FY17 FY18 Rating Current view agency S&P BB-BB BB positive stable stable negative Moody's Ba2 Ba2 Ba2 Ba2 stable stable positive negative



LEVERAGE RATIO

- Leverage ratio driven by asset investments and grounding of Boeing MAX leads to FY19 expectation at upper end of range¹
- Leverage ratio expected to improve going forward

CREDIT RATING

Credit Rating of BB (S&P) and Ba2 (Moody's), both with negative outlook

MATURITY PROFILE

- 3.4 years weighted average remaining maturity
- 1.6% weighted average cost of debt
- Interest on Bond and Schuldschein 100% fixed²



FY19 guidance confirmed

	FY19e ¹	FY18
Turnover ²	Around 3% growth	€18,504m ⁵
Underlying EBITA rebased ^{3,5}	Full summer season flight capacity replacement for 737 MAX aircraft: approx. up to minus 26% (total one-off impact of approx. up to €300m)	€1,177m ^{3,5}
Adjustments	~€125m	€87m
Net capex and investments ⁴	~€1.0bn-€1.2bn	€0.8bn
Leverage ratio	3.0x to 2.25x (upper end expected)	2.7x
Dividend per share	Growth in line with underlying EBITA rebased ^{3,5}	€0.72

¹ Based on constant currency



² Excluding cost inflation relating tvo currency movements

³ Rebased to take into account €40m impact of revaluation of Euro loan balances within Turkish Lira entities in FY18

⁴ Including PDPs, excluding aircraft assets financed by debt or finance leases, "cash CAPEX"

⁵ Adjusted for retrospective application of IFRS 15 and PPA adjustment for Destination Management

SUMMARYFRITZ JOUSSEN



TUI's transformation into a tourism platform business

POST MERGER (2014-2018)



- Creation of an integrated tourism company
- Four years of strong earnings growth CAGR of 13%¹
 - > €100m of **merger synergies** p.a. realised
 - Reinvestment of €2bn disposal proceeds (Hotels & Cruises)
 - **Superior returns** in Hotels and Cruises

FUTURE TRANSFORMATION



- Focused growth in Hotels and Cruises: Diversification, reduced capital intensity, ROIC target of ≥15%, investments ~3.5% of revenues
- Improve competitiveness of Markets & Airlines: Digital upselling, harmonise purchasing, potential airline consolidation, mobile distribution, IT and process harmonisation
- Add scale in new markets: new GDN-OTA platform
- Add scale in destination experience markets: New tours & activities platform



APPENDIX



IFRS 15 and IFRS 9 application

IFRS 15 - Revenue from contracts with customers

- Application from 1 October 2018 using retrospective method (FY18 now fully aligned to IFRS 15)
- Main change relates to package holidays, recognition from startdate accounting to over-time accounting
 - Impacts revenue and cost of sales
 - Results in changes to quarterly and full-year FY18 revenue and underlying EBITA
- In addition, there are changes in gross and net presentation of revenue, mainly in relation to denied boarding compensation, passenger related taxes and car rentals
 - This impacts revenue and cost of sales (no impact on underlying EBITA, across the quarters and for the full-year FY18)

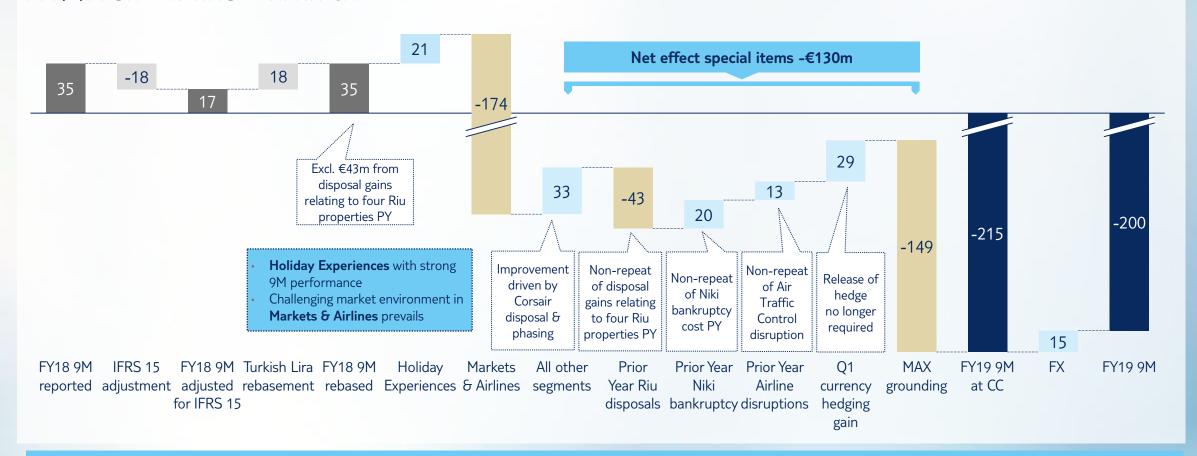
IFRS 9 - Financial instruments

- Application from 1 October 2018 (FY18 related line items in B/S and I/S adjusted, measurement unchanged)
- The new standard replaces IAS 39 guidance on:
 - Classification & Measurement a new line item 'other financial instruments' was introduced for previous 'available for sale financial assets' and existing financial assets and financial liabilities was reclassified in accordance with IFRS 9 guidance
 - Impairment introduction of a new model based on expected credit losses. Impacts opening balances, no prior year adjustments. New line item introduced to I/S
 - Hedge Accounting we have elected to continue applying IAS 39 hedge accounting requirements, in accordance to option permitted by IFRS 9



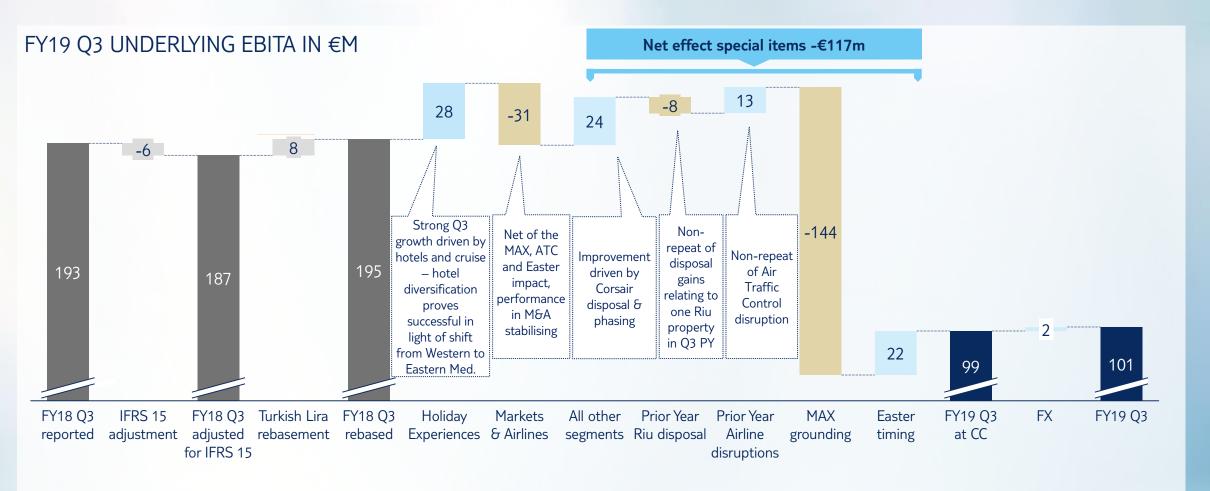
9M reported position rebased for Turkish Lira

FY19 9M UNDERLYING EBITA IN €M





Q3 reported position rebased for Turkish Lira





FY19 9M Turnover by Segment – restated for IFRS15 (excludes Intra-Group Turnover and JVs/associates)*

In €m	FY19 9M	FY18 9M ¹	Change	FX	Change ex FX
Hotels & Resorts	425.5	448.9	-23.4	-0.3	-23.1
- Riu	294.5	343.1	-48.6	7.7	-56.3
- Robinson	67.4	53.3	14.1	-1.0	15.1
- Blue Diamond	-	-	-	-	-
- Other	63.6	52.5	11.1	-7.0	18.1
Cruises	680.9	619.6	61.3	2.0	59.3
- TUI Cruises	-	-	-	-	-
- Marella Cruises	455.5	386.6	68.9	2.0	66.8
- Hapag-Lloyd Cruises	225.4	233.0	-7.6	-	-7.6
Destination Experiences ²	562.2	131.4	430.8	4.1	426.7
Holiday Experiences	1,668.6	1,199.9	468.8	5.9	462.8
- Northern Region	3,722.9	3,842.6	-119.7	-10.7	-109.0
- Central Region ²	3,823.1	3,761.3	61.8	1.5	60.3
- Western Region	1,861.4	1,911.2	-49.8	-29.6	-20.2
Markets & Airlines	9,407.4	9,515.1	-107.6	-38.7	-68.9
All other segments	345.4	427.6	-82.2	-0.3	-81.9
TUI Group	11,421.4	11,142.6	278.9	-33.1	312.0

^{*} Table contains rounding effects 1 PY reported adjusted for retrospective application of IFRS 15 2 PY restated for reclassification of TUI DX Crystal to Destination Experiences from Markets & Airlines Northern Region and TUI Italy to Markets & Airlines Central Region from All other segments



FY19 9M Underlying EBITA by Segment*

In €m	FY19 9M	FY18 9M ¹	Change	FX	Change ex FX
Hotels & Resorts	226.9	244.7	-17.8	12.8	-30.6
- Riu	223.0	278.7	-55.7	3.6	-59.3
- Robinson	6.2	6.2	-	1.7	-1.7
- Blue Diamond**	16.5	16.3	0.2	1.6	- 1.4
- Other	-18.9	-56.5	37.7	6.0	31.7
Cruises	207.9	182.4	25.5	0.1	25.5
- TUI Cruises**	119.8	109.9	9.9	-	9.9
- Marella Cruises	60.7	53.5	7.2	0.1	7.2
- Hapag-Lloyd Cruises	27.4	19.0	8.4	-	8.4
Destination Experiences ²	4.9	4.1	0.8	0.1	0.7
Holiday Experiences	439.7	431.2	8.5	13.0	-4.4
- Northern Region	-263.7	-111.6	-152.1	-1.7	-150.4
- Central Region ²	-119.6	-113.2	-6.4	0.1	-6.5
- Western Region	-217.4	-113.7	-103.7	-	-103.7
Markets & Airlines	-600.7	-338.5	-262.2	-1.6	-260.6
All other segments	-38.7	-75.6	37.0	3.5	33.5
TUI Group	-199.7	17.1	-216.7	14.8	-231.4



FY19 Q3 Turnover by Segment – restated for IFRS15 (excludes Intra-Group Turnover and JVs/associates)*

In €m	FY19 Q3	FY18 Q3 ¹	Change	FX	Change ex FX
Hotels & Resorts	154.5	161.0	-6.5	-2.1	-4.4
- Riu	93.8	108.7	-14.9	3.4	-18.4
- Robinson	24.8	19.4	5.4	-0.9	6.2
- Blue Diamond	-	-	-	-	-
- Other	35.9	32.8	3.1	-4.7	7.7
Cruises	256.3	222.7	33.6	0.2	33.4
- TUI Cruises	-	-	-	-	-
- Marella Cruises	180.8	149.1	31.7	0.2	31.5
- Hapag-Lloyd Cruises	75.5	73.6	1.9	-	1.9
Destination Experiences ²	259.4	65.8	193.6	2.4	191.2
Holiday Experiences	670.2	449.5	220.6	0.5	220.2
- Northern Region	1,599.6	1,616.0	-16.5	-4.8	-11.6
- Central Region ²	1,598.4	1,525.7	72.7	2.4	70.3
- Western Region	804.3	846.6	-42.2	-29.6	-12.6
Markets & Airlines	4,002.3	3,988.3	14.1	-32.0	46.1
All other segments	72.5	138.9	-66.4	-0.2	-66.2
TUI Group	4,745.0	4,576.7	168.4	-31.7	200.0

^{*} Table contains rounding effects 1 PY reported adjusted for retrospective application of IFRS 15 2 PY restated for reclassification of TUI DX Crystal to Destination Experiences from Markets & Airlines Northern Region and TUI Italy to Markets & Airlines Central Region from All other segments



FY19 Q3 Underlying EBITA by Segment*

In €m	FY19 Q3	FY18 Q31 ¹	Change	FX	Change ex FX
Hotels & Resorts	91.5	72.4	19.1	1.4	17.7
- Riu	73.4	78.3	-4.9	1.8	-6.7
- Robinson	6.5	5.3	1.2	-0.6	1.9
- Blue Diamond**	-2.3	2.0	-4.3	0.0	-4.3
- Other	13.9	-13.2	27.1	0.1	27.0
Cruises	101.5	88.7	12.8	-0.1	12.9
- TUI Cruises**	65.9	56.6	9.3	-	9.3
- Marella Cruises	30.5	27.9	2.6	-0.1	2.7
- Hapag-Lloyd Cruises	5.2	4.2	1.0	-	1.0
Destination Experiences ²	15.3	17.4	-2.1	0.2	-2.3
Holiday Experiences	208.3	178.5	29.8	1.5	28.3
- Northern Region	-58.6	14.2	-72.8	-0.8	-72.0
- Central Region ²	8.2	31.5	-23.3	0.1	-23.3
- Western Region	-53.5	-8.5	-45.0	-	-45.0
Markets & Airlines	-103.9	37.2	-141.0	-0.7	-140.3
All other segments	-3.5	-28.9	25.3	1.2	24.1
TUI Group	100.9	186.8	-86.0	2.0	-87.8



Cash Flow & Movement in Net Debt – 9M

In €m	FY19 9M	FY18 9M
EBITDA underlying	141.8	312.5
EBITDA reported	103.7	285.4
Working capital	807.5	1,251.4
Other cash effects	35.0	15.7
At equity income	-184.0	-189.9
Dividends received from JVs and associates	120.4	149.1
Tax paid	-98.1	-134.9
Interest (cash)	-59.8	-62.3
Pension contribution & payments	-107.2	-115.9
Operating Cash flow	617.4	1,198.6
Net capex	-629.3	-581.8
Net financial investments	-259.2	13.8
Net pre-delivery payments	-1.9	-17.7
Free Cash flow	-273.0	612.9
Dividends	-448.4	-406.9
Free Cash flow after Dividends	-721.4	206.0

In €m	30 Jun 2019	30 Jun 2018
Opening net cash as at 1 October	124	583
FCF after Dividends	-721	206
Asset Finance	-336	-199
Other	-62	-1
Closing net debt as per Balance Sheet	-995	589



Net Financial Position, Pensions and Operating Leases

In €m	30 Jun 2019	30 Jun 2018
Financial liabilities	-2,637	-2,031
- Finance leases	-1,487	-1,360
- Senior Notes	-298	-296
- Liabilities to banks	-835	-349
- Other liabilities	-17	-26
Cash & Bank Deposits	1,642	2,620
Net debt	-995	589
- Net Pension Obligation	-878	-930
- Discounted value of operating leases ¹	-2,791	-2,829

FINANCIAL LIABILITIES

 Higher versus prior year as a result of Schuldschein and new finance leases relating to aircraft re-fleeting as well as cruise ship financing



