

TUI currently offers over 1,000 vacancies worldwide

- **Flexibility:** More than 2,100 employees have worked abroad for more than 35,000 days as part of "TUI Workwide" programme
- **Successful employer brand:** TUI's career videos have reached more than 67 million views on TikTok

Hanover, 27 March 2023. In many holiday destinations, the season starts with the Easter holidays. Anyone who wants to make holidays, beaches and sunshine their job currently has the best opportunities at TUI. The travel company is currently filling more than 1,000 vacancies. From cabin crew and finance roles, to technology and aircraft engineering jobs: TUI offers exciting vacancies in a wide range of areas. In preparation for the Summer season, recruitment focus is on the destinations: candidates are currently sought after for positions such as swimming instructor, tour guide and kids club host. These positions are initially filled for one season, but numerous examples right up to the highest management levels of TUI Group show that they can be a springboard for a successful career in tourism.

"This is what characterises TUI: People come to TUI for a job and they stay for a career. We are looking for people who want to grow with us. With the expansion of our offer, the entry into new markets and the shaping of the AI revolution in the travel industry, there are great challenges on our agenda. Now is a good time to join the TUI team and help shape the future of our company," says Sybille Reiss, Chief People Officer of TUI Group.

Flexibility plays an important role for TUI in shaping the ways of working. With "TUI Workwide", for example, employees have the opportunity to work from anywhere in the world for up to 30 working days a year. The programme has been a great success since its launch in 2021. 2,100 employees have taken part and worked more than 35,000 days from abroad. "TUI Workwide" destinations include countries like Spain, Thailand and the United States. On average, employees spend around seven days abroad to work from there. They also have a great deal of freedom in deciding whether to work in the office or at home, if their job profile allows this. Almost all positions at TUI's international office locations – such as Hanover, Luton, Stockholm or Palma – are now advertised as hybrid positions.

For a year now, TUI has been using the slogan "Let's TUI it" to attract new colleagues. The campaign for the TUI employer brand has already successfully tapped into new

target groups in its first year and further expanded TUI's reach in social media. The launch campaign including a [film](#) with video sequences of real employees from their everyday life at TUI has reached more than 2.4 million viewers on social media (organic reach). TUI career videos have more than 67 million views on TikTok alone. More than 200 employees from 20 countries have now joined the internal ambassador programme of "Let's TUI it". They are authentic voices of TUI on social media, showcase their day-to-day work and receive special training and information in return. The success of the campaign has also convinced the juries of prestigious HR awards: the team has already picked up eight trophies in the UK, Sweden, Germany, Austria and Switzerland.

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About TUI Group

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TUI Group is a leading global tourism group and operates worldwide. The Group is headquartered in Germany. TUI shares are listed on the FTSE 250, an index of the London Stock Exchange, on the regulated market of the Hanover Stock Exchange and on the Open Market segment of the Frankfurt Stock Exchange. The TUI Group offers integrated services from a single source for its 19 million customers.

The entire tourism value chain is covered under one roof. This includes over 400 hotels and resorts with premium brands such as RIU, TUI Blue and Robinson and 16 cruise ships, from the MS Europa and the MS Europa 2 in the luxury class and expedition ships to the Mein Schiff fleet of TUI Cruises and cruise ships at Marella Cruises in Great Britain. The Group also includes leading tour operator brands and online marketing platforms across Europe, five airlines with more than 130 modern medium and long-haul aircraft and around 1,200 travel agencies. In addition to expanding its core business with hotels, cruises via successful joint ventures and activities in holiday destinations, TUI is increasingly focusing on the expansion of digital platforms. The Group is transforming itself into a digital company.

Global responsibility for sustainable economic, ecological and social action is at the core of our corporate culture. The TUI Care Foundation, initiated by TUI, focuses on the positive effects of tourism, on education and training and on strengthening environmental and social standards with projects in 25 countries. It thus supports holiday destinations in their development.

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